

ESCRICK PARISH MAGAZINE

Escrick, Naburn and Stillingfleet and Kelfield Benefice Magazine

With Church and Village News

Advertising Rates Effective 1st March 2016

Dear Enquirer,

On behalf of our Rector and his Parishes we thank you for your interest in advertising in the Parish Magazine for the coming year.

Our magazine carries a wealth of news and information and is delivered free of charge throughout the above villages, and sometimes beyond, with a monthly circulation of nearly 1,200 copies reaching several thousand parish residents. Households throughout the benefice use the magazine as a very useful point of reference for local service providers. It is their main focal point for everything that is going on in the area and represents a unique opportunity for local businesses to advertise the wealth of services and products they provide through very low cost but effective advertising in the local community.

All adverts for the magazine are the responsibility of the advertiser. If you require assistance, we can direct you to small local specialist design companies who are able to produce stunning adverts within the limits of the format. Should you wish to make any changes or wish to discuss the format of your advert please contact me on 07747 674295 or e-mail parishmagadvert@gmail.com

We will endeavour to make any amendments submitted "electronically" if advised by the 10th of the month prior to the month of publication in order to cater for your change in trading or seasonal promotions to ensure you are achieving optimum value from your advert. Unfortunately, we are unable to offer a distribution service for circulars or inserts. We hope you will consider our rates, as detailed below, excellent value for money.

Annual Rates for 12 monthly Advertisements

A5 Page Size

Black & White

1/8 page - £110

1/4 page - £175

1/2 page - £270

Full page - £480

Colour

1/2 page - £350

Full page - £580

Premium page (inside front or back cover and back page) - £600

Payment must be received in full by the 10th of the month prior to publication at the point of submission of your advert.

If I can offer any further assistance, please do not hesitate to contact me. I look forward to hearing from you.

Kind regards,

Jill Smowton

Advertising Manager